

# Jeff Hampton

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github.com/jhampton

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## PROFESSIONAL SUMMARY

Technology leader with 20 years' experience. Senior engineer and business professional focused on delivering perfect, innovative user experiences and digital products on time, on budget, and "on-brand."

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## EMPLOYMENT HISTORY

Director, Technology  
Sanborn, Inc. | NEW YORK, NY

Dec 2008 - Jun 2017

As Director of Technology, I was responsible for growing our web, mobile, and experiential marketing lines of business and leading/mentoring 12+ developers. During my tenure, I was honored to be a part of Sanborn's steady 400% growth throughout the entire project lifecycle from Sales Engineering/Business Development through Implementation and Support.

- Generated \$4M in annual revenue as a business development and technical leader for Mobile, Web, and Experiential Marketing lines of business
- Generated 400% revenue growth and streamlining of technical infrastructure, resulting in a 80% reduction in ongoing management costs
- Lead employee acquisition and retention efforts resulting in < 10% average churn year-over-year
- Guided transition to 100% full-remote team, Agile/SCRUM management, productization of standard offerings
- Developed over 60 applications as a Senior Lead Engineer: highly-available, interactive Web and Mobile applications using PHP, JavaScript, AWS systems, and a variety of databases (SQL and NoSQL)

Account Director  
Aw Systems | NEW YORK, NY

Jan 2008 - Aug 2008

As the Account Director, I was responsible for managing the on-site projects and support for the "tech" team. I worked with the team to build a new Hyper-V-based hosting environment for our clients, and I worked with the "dev" team on various SharePoint-based implementation details, focusing on MSSQL deployment/replication issues and administration.

- Architected Hyper-V hosting infrastructure for existing client hosting alternatives
- Consulted for scratch-build SharePoint Software systems with the development group

- Responsible for all client deliveries – residential and business IT consulting services

## Manager of Business Software Development

Apr 2007 - Aug 2007

Saberex | AUSTIN, TX

At Saberex, I was invited to my mentor in helping a reverse-logistics business in Austin, TX sort out some difficulties with the development and maintenance of the IT systems supporting a recent project from Intel. In a little over 7 months, the business was back on-track and had recovered from the employee attrition that had triggered the crisis.

- Streamlined engineering projects to bring a large business contract from failure to sustainable success above the targeted 30% gross margin
- Achieved 99% uptime by rebuilding Active Directory and MSSQL systems to support rapid business changes despite local power grid deficits
- Created real-time reporting systems and metrics to support 3PL, line-level PNL calculations with flexible Excel-based and HTML/dynamic output

## Sr. Applications Specialist

Apr 2003 - Nov 2006

Platinum Equity | LOS ANGELES, CA

At Platinum Equity, I was responsible for all development, management, and implementation for the Business Development group. Using .NET/T-SQL, database administration and tuning of the various MSSQL clusters, customizing and (eventually) re-architecting the CRM/Sales Force automation system for the business development team, and working with my mentor to create a robust strategic plan for BCM/DRP. I was transitioned to CompuCom in 2007 after their acquisition by Platinum Equity.

- Transitioned document management to SharePoint 2003 with offline/remote capabilities and legal "clean room" requirements
- Developed internal integration tools and reports using cutting-edge .NET, MSSQL, MSSRS, and Business Objects offerings
- Created 3-year strategic plan and BCP/DR policies with full resource leveling, talent acquisition, and consulting schedules - implemented after my departure on-time and on-budget

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## EDUCATION

Associates, Computer Science Engineering

2000

University of Texas, Arlington | Arlington, TX

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## NOTEWORTHY PROJECTS

- SwearBy® (2017/2017) — Technical Director, Developer — [www.swearby.com](http://www.swearby.com) — (SwearBy, Inc.) — Led a team of seasoned developers to build a new social eCommerce network on React Native for iOS + Android
- M-A-C Cosmetics Engagement Kiosk (2016/2017) — Client Liaison, Lead Developer — Built an on/offline kiosk (using React Native) showcasing M•A•C's product catalog, loyalty program, and social media across Instagram, Twitter, and Facebook — with a custom (Wordpress) CMS and remote telemetry
- Legendary Digital Network (2014-2016) — Architect, Developer — [www.nerdist.com](http://www.nerdist.com) — (Legendary Entertainment) — Led a team of seasoned developers to build a realtime commenting and user management system built on Socket.IO, CouchBase, React, and Wordpress
- Cookie Booth Bounce (2015/2016)— Architect, Lead Developer — [cookieboothbounce.girlscouts.org](http://cookieboothbounce.girlscouts.org) — (Girl Scouts of the USA) - Built a mobile-first HTML5 game and animated all graphics from the ground-up. Its aim is teaching girls about setting goals as a part of the Digital Cookie initiative at GSUSA